Privacy Policy

Your privacy is important to Sitestream, LLC ("Sitestream", "we," or "us"). This Privacy Policy describes the information practices of Sitestream in connection with the information collected through https://www.reviewmynotice.com (the "Site"), including what type of information is gathered and tracked, how the information is used, and with whom the information is shared. As further described herein, this Privacy Policy applies to information received or collected through the Site. BY USING THE SITE, YOU INDICATE YOUR UNDERSTANDING AND ACCEPTANCE OF THE TERMS OF THIS PRIVACY POLICY. IF YOU DO NOT ACCEPT THESE TERMS, DO NOT USE THE SITE.

Please carefully read this Privacy Policy as it may have changed since your last visit to the Site. Continued use of the Site indicates your understanding and acceptance of any changes made to this Privacy Policy and posted to the Site. This Privacy Policy does not cover the privacy practices of any third-party websites to which the Site may link. For capitalized terms not defined herein, please see the definitions provided in the <u>Terms of Use</u>.

INFORMATION WE COLLECT

This Privacy Policy applies to information we (or third parties acting on our behalf) collect from you when you browse the Site or use the Site to pay a Fine. The information we collect may include personal information, which is data that reasonably can be used to identify or describe you, such as your name, postal address, or email address. We only collect your personal information when you voluntarily provide it to us through the Site. You do not need to provide personal information to simply browse the Site. You will need to provide personal information to create an account and/or to pay a Fine through the Site. You have the right to request that we delete your personal information.

We collect your personal information when:

- you create an account on the Site;
- you pay a Fine through the Site; and
- you voluntarily submit other personal information through the Site.

The types of personal information we collect may include (but are not limited to):

- your first and last name;
- your physical address (including street name, city/town, state/province, postal code);
- your email address; and
- your financial information, including bank account and routing number or credit or debit card.

USE OF PERSONAL INFORMATION

Sitestream collects and uses your information, including your personal information, to process payments of Fines on behalf of the Municipality and to carry out any other transactions you request through the Site. Personal information collected on the Site may be stored and processed in the United States and the United Kingdom, and by using the Site, you consent to any such transfer of information outside of your country.

COOKIES AND TRACKING TECHNOLOGIES

Sitestream uses cookies on the Site to collect non-personally identifiable information about your use of the Site. Cookies are small text files placed on the hard drive of your device. Cookies are commonly used to track web activity and provide an enhanced experience when using the internet. The Site uses cookies that are necessary to enable basic features of the Site, such as providing secure logins or adjusting your consent preferences. The Site also uses performance cookies to understand and analyze the key performance areas of the Site and deliver a better user experience. These cookies do not collect information that personally identifies you.

With or without cookies, the Site may keep track of usage data, such as the source address from which a page request originates (i.e., your IP address, domain name), date and time of the page request, the referring website (if any), and other parameters in the URL. This information is not attributed to you as an individual.

SHARING OF PERSONAL INFORMATION

Sitestream collects your information on behalf of the Municipality and the information you submit through the Site may be accessed by both Sitestream and the Municipality. Sitestream will never sell, rent, or lease your information, including your personal information, to others.

In some cases, we use third parties to collect, use, analyze, and otherwise process information, including personal information, on our behalf. This includes our use of certain products and services provided by third parties for the purposes of enabling certain features on the Site, such as payment processors. Such providers will be permitted to obtain only the personal information they need to deliver their tools or services. They are required to maintain the confidentiality of the information and are prohibited from using it for any other purpose. By submitting any information through the Site, you consent to us sharing your personal information with any third party that provides us with the tools or services used to process information, or otherwise processes information on our behalf.

We may access or disclose your information, including your personal information, if we believe such action is necessary to: (a) comply with the law or legal process served on Sitestream; (b) protect and defend the rights or property of Sitestream (including the enforcement of our agreements); or (c) act in urgent circumstances to protect the personal safety of our customers or members of the public.

MISCELLANEOUS

Links to Other Sites: The Site may provide links to third-party websites. You should review their privacy policies to learn more about what, why, and how they collect and use personally identifiable information.

Safeguarding your information: In order to protect your information, including your personal information, from improper disclosure, Sitestream uses commercially reasonable efforts to maintain a secure operating environment to protect any information we collect. We take care to dispose of your information properly so that third parties will not be able to access it. This includes destroying, erasing, or making unreadable the information. While we are committed to protecting your privacy, please be aware that no transaction over the internet can be completely secure. Browsers offer varying degrees of security, particularly in regard to encryption.

Enforcement: Sitestream regularly reviews its compliance with this Privacy Policy. Please feel free to direct any questions or concerns regarding this statement or our treatment of personal information by contacting us at the address indicated below.

For Questions or Concerns: If you have questions or concerns regarding this statement, you should first contact safer@sitestream.ai. Other correspondence may be sent to Sitestream, LLC at 100 Cummings Center, 343-C, Beverly, MA 01915.

Changes to this Privacy Policy: Sitestream reserves the right to change this Privacy Policy from time to time. If we do make changes, the revised Privacy Policy will be posted on the Site.

NOTICE TO CHILDREN UNDER THE AGE OF 18 AND THEIR PARENTS OR LEGAL GUARDIANS

THE SITE IS INTENDED FOR ADULTS. WE DO NOT KNOWINGLY OR INTENTIONALLY COLLECT PERSONAL INFORMATION FROM ANYONE UNDER THE AGE OF 18. IF YOU ARE UNDER THE AGE OF 18, PLEASE DO NOT PROVIDE ANY PERSONAL INFORMATION THROUGH THE SITE. IF YOU KNOW OF ANYONE UNDER THE AGE OF 18 WHO HAS PROVIDED US WITH INFORMATION, PLEASE CONTACT US IMMEDIATELY AND WE WILL DELETE THE INFORMATION.

SPECIFIC PROVISIONS FOR CALIFORNIA RESIDENTS

This section of the Privacy Policy applies only to individuals who reside in California. The California Consumer Privacy Act of 2018, as amended and supplemented by the California Privacy Rights Act of 2020 (collectively the "CA Privacy Laws") provide additional rights to know, delete and opt out, and requires businesses collecting or disclosing Personal Information to provide notices and means to exercise rights. For purposes of this section, "Personal Information" has the definition set forth in the CA Privacy Laws.

California Notice of Collection: We or our service providers have collected the following categories of information enumerated in the CA Privacy Laws in connection with the Site:

- First and last name, home, billing or other physical address (including street name, city/town, state/province, postal code, and country of origin) and email address;
- Any other identifier that permits us to make physical or online contact with you;
- Internet activity, including history of visiting and interacting with the Site, browser type, browser language and other information collected automatically; and
- Any other information you have chosen to provide to us through the Site.

We do not generally sell information as the term "sell" is traditionally understood. However, to the extent "sale" under the CA Privacy Laws would be interpreted to include any of the activities described in the "Sharing of information" section above, we will comply with applicable law as to such activity.

Right to Know and Delete: If you are a California resident, you have the right to delete Personal Information we have collected about you and you have the right to know certain information about our data practices. In particular, you have the right to request the following:

- Categories of Personal Information we have collected about you;
- Categories of sources from which the Personal Information was collected;
- Categories of Personal Information about you we disclosed for a business purpose or sold;

- Categories of third parties to whom the Personal Information was sold or disclosed for a business purpose;
- Business or commercial purpose for collecting or selling the Personal Information; and
- Specific pieces of Personal Information we have collected about you.

To exercise any of these rights, please submit a request to us at <u>safer@sitestream.ai</u>. In the request, please specify which right you are seeking to exercise and the scope of the request. We will confirm receipt of your request within ten (10) days. We may require specific information from you to help us verify your identity and process your request. Please note that, in many instances, we do not collect types of information that enable us to identify you. As such, if we do not have information that permits us to verify your identity, we may deny your requests to know or delete. A request for access can be made by you only twice within a twelve (12) month period.

Right to Opt Out: Under the CCPA, you have the right to opt out of the sale of your Personal Information to third parties at any time. Sitestream does not "sell" your Personal Information as it is currently defined under the CCPA. You may contact us by emailing us at safer@sitestream.ai if you have any questions or concerns.

Authorized Agent: You can designate an authorized agent to submit requests on your behalf. However, we will require written proof of the agent's permission to do so and verify your identity directly.

Right to Non-Discrimination: You have the right not to receive discriminatory treatment by us for the exercise of any your rights.

California Do-Not-Track Notice: We do not track our Site users over time and across third party websites and therefore do not respond to Do Not Track (DNT) signals.

This Privacy Policy was last amended on March 20, 2023.